

Thank you for your interest in the FIA Foundation. I would like to give you a brief flavour of who we are and what we do.

Our Foundation was established as a UK charity in 2002 to work on mobility issues. Road traffic crashes and air pollution are major global public health, development and equity issues, and the FIA Foundation is at the forefront of international action to tackle them. Our charitable work encompasses both practical research: for example, we are currently supporting data collection to understand the real health impact of diesel emissions in London and Paris; and ground-breaking advocacy: we led the successful campaign to include road safety as a stand-alone target in the UN's Sustainable Development Goals.

We are an activist philanthropy, which means we proactively use our grant funding to catalyse action in new areas of public policy and to build and energise international networks. Together with our grant partners, we are active on every continent: working with communities to design safer streets; enabling hard-hitting campaigns on car safety; advising governments on fuel efficiency; advocating the rights of children to a healthy journey to school. We take to heart the advice of Martin Luther King: "*Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice which make philanthropy necessary.*" So, through our advocacy we seek to give voice to the poorest and most vulnerable in society, people who – when it comes to road traffic injury or the appalling health impacts of air pollution – are often forgotten by politicians, media and the development community alike.

And this is where you come in. Because our newly-created post of Media and Public Affairs Manager, based full-time at the Foundation's secretariat in central London, is a pivotal campaigning role. You will help to shape our messages, focus our arguments, raise our profile and promote our agenda. Working as part of our small, integrated programmes, advocacy and communications team – and in collaboration with our diverse range of international and national partners, you will coordinate media and public affairs delivery of the Foundation's road safety, environmental and sustainable mobility programmes and activities.

Our highly motivated team sees what we do as a cause, rather than just another job. Help us campaign for a better, safer and cleaner world.



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